



Here is one of the Pinehurst greens. Many are of the opinion these are the world's finest sand greens.

Nature Is Supplier of Pinehurst Greens

SEVERAL inquiries relative to the sand used in the famous sand greens at Pinehurst have been received by GOLFDOM. It is evident that those green chairmen and greenkeepers having sand greens regard the Pinehurst green as the best of this character and are anxious to get similar sand.

Getting this sand is going to be a tough job, according to Leonard Tufts of Pinehurst, for he states it is a local product. Mr. Tufts advises GOLFDOM:

"I think the success of our sand greens is due almost exclusively to the native material. I have never seen its equal anywhere and I doubt if it could be duplicated by any artificial method. In the process of making our sand hills there were evidently large streams of considerable size

USE YOUR EYES

That's all you need to do. Go to the nursery and see for yourself what you are getting before your greens are planted, without your knowledge, to a mixture of dandelions and weeds.

Maybe you think Bent is some kind of magic plant that just naturally grows itself, all clean and fresh and fine. Well, it is not. It takes every care and attention to produce the right kind of Bent for your golf course or any other golf course.

So see what you are getting. Ask whose Bent is going on your course, where it is grown, and then go and look at it. Then take a look at our nursery and we will abide by what your eyes tell you.

Don't blame anyone if you get stung in the Bent that goes on your greens. It's your own fault if you buy the worthless planting stock. Claims and hot-air mean nothing—SEE THE NURSERY STOCK YOURSELF.

BENT GRASS COMPANY

HOOPESTON

ILLINOIS

When there is a better strain of Bent we will grow it

coming down from the Piedmont clay section of the state, which passed through our country. These streams carried in flood times a mixture of clay from one section and gravel from another which was deposited in pockets in the sand section and mixed with it thoroughly.

"It seems that nature took these materials from the different portions of the state (bringing some for a hundred or more miles) and deposited them in our section in the proper proportions, to be eventually used for the construction of tennis courts, golf putting greens and driveways.

"After the putting greens are built of this material a coating of sand, which also has to be of just the right coarseness, is sprinkled on the surface and kept moist by constant watering and kept smooth by dragging with a piece of carpet."

White Beeches Shows Pro a Helping Hand

WHITE BEECHES Golf and Country club sends *Golfdom* a copy of its excellent and interesting club publication, "White Beeches Golfer." There are two

ideas among many in this publication that are worthy of consideration. One concerns the personnel of the club's directorate. Each of the committee chairmen is a member of the club's board of directors.

The other idea that is worthy of emulation concerns the way in which the club is giving a helping hand to its pro, Dave Hanley. In its paper the club very promptly accepts Golfdom's suggestion of helping pros with their merchandising problems by saying:

"With the comparatively recent great growth of golf, the consequent tempting profits to those dealing in golf supplies and the ever present spirit of trade competition in those supplies, there has come to our professional, as well as to all professionals, the problem of bucking cut-price competition.

"Because of the proximity of our club to New York City with its large department stores and cut-rate golf shops, it is natural that many of us have become thoughtlessly susceptible to the lures held forth.

"Dave Hanley, our professional, is a good golfer, an excellent teacher and a credit to the club. He is paid a moderate retainer to give service to us. The major

— and !
Now !



"Fulname" enjoys the unqualified endorsement of thousands of clubs and Professionals in the U. S., Canada and foreign countries. It is the Universal Marker.

The Celebrated FULNAME Golf Ball Marker **FREE**

Greens Committees and Professionals should write immediately for details of our

New Club Plan

by which we are now able to offer a FULNAME Golf Ball Marker absolutely free of charge.

Every club and every professional, with the interests of their membership at heart should investigate this unprecedented offer and the opportunity it affords to obviate at one stroke the evils of golf ball thefts, bootlegging of balls and other abuses incident to "lost" golf balls.

The Fulname Company reserves the right to withdraw this offer without notice.

Write today — Now. Ask for the new FULNAME Free Marker Plan or simply cut out this ad and pin to your letterhead.

The Fulname Company, 707 Southern Railway Bldg., Cincinnati